

LOUDOUN ELITE VOLLEYBALL

IMAGE AND PROFILE USAGE POLICY

1. Introduction

Loudoun Elite Volleyball Club (hereafter referred to as "the Club") is dedicated to promoting the accomplishments and advancements of its players and their families through various marketing mediums. As an integral component of this dedication, the Club seeks explicit consent from parents or legal guardians concerning the utilization of player images and profile information, as well as their own, for marketing endeavors.

2. Policy Statement:

By entering into any contractual agreement with Loudoun Elite Volleyball Club, parents or legal guardians are expressly granting permission for all Loudoun Elite Volleyball Programs to employ the player's image and profile information, as well as their own, for marketing purposes. This encompasses, without limitation, dissemination on the club website and inclusion in club recruiting and marketing materials, both in print and digital press/social media.

3. Marketing Mediums:

Marketing mediums referenced within this policy encompass, but are not restricted to:

- Club website
- Social media platforms (e.g., Facebook, Instagram, Twitter, LinkedIn, etc.)
- Printed materials (e.g., flyers, brochures, posters, banners, etc.)
- Online press releases and articles
- Virtual marketing campaigns
- Physical marketing campaigns

4. Privacy and Confidentiality:

Loudoun Elite Volleyball Programs are unwavering in their commitment to preserving the privacy and confidentiality of its players and their families. Consequently, parents or legal guardians acknowledge that the Club shall refrain from disclosing any additional personal information beyond that included in Player Profiles outside the Program/Club without prior explicit consent from the player's family.

5. Consent:

Through the act of executing any contract with Loudoun Elite Volleyball Club, parents or legal guardians are providing informed and voluntary consent for the Club to utilize their child's image and profile information, as well as their own, for marketing endeavors as delineated in this policy.

6. Withdrawal of Consent:

Parents or legal guardians reserve the prerogative to rescind their consent for the utilization of their child's image and profile information, as well as their own, for marketing purposes at any juncture. Such withdrawal must be communicated to the Club in writing.

7. Amendments:

Any amendments or modifications to this policy shall be made in writing and require the mutual agreement of both Loudoun Elite Volleyball Club and the affected parties.

8. Conclusion:

Loudoun Elite Volleyball Club is deeply appreciative of the trust and support extended by its members and is steadfast in its commitment to transparent and ethical practices regarding the utilization of player images and profile information for marketing endeavors. This policy serves to safeguard the privacy of its players and their families while facilitating the effective promotion of the Club's programs and achievements.